

Appendix A

Section 18 of 21
LICENSING OBJECTIVES
Describe the steps you intend to take to promote the four licensing objectives: a) General – all four licensing objectives (b,c,d,e) List here steps you will take to promote all four licensing objectives together. <div>The space will be designed as a community-led, Brighton-rooted hospitality venue that celebrates the best of the city. The alcohol offering will be considered and responsible, with a focus on quality over volume. To discourage binge drinking, we will not serve shots, high-strength cocktails (unless prepackaged premixed cocktails) or any beers above 6.5% ABV.</div>
b) The prevention of crime and disorder <div>We will operate with experienced, well-trained staff who are confident in managing conflict and upholding licensing law. Clear signage will support a zero-tolerance approach to anti-social behaviour. We will work in cooperation with local police, pubwatch schemes, and neighbouring businesses to maintain a safe environment as per all of our sister venues in town.</div>
c) Public safety <div>All exits, lighting, and access routes will comply with fire safety regulations, with regular risk assessments and staff training conducted to ensure safe practice. Crowd control will be managed during busy times, and capacities will be monitored closely. First aid equipment will be available on site, and at least one first aid-trained team member will be present during trading hours.</div>
d) The prevention of public nuisance <div>Music will be kept at ambient levels, with no externally-amplified sound. The design and atmosphere of the venue will encourage conversation, not late-night revelry. We will have clear closing protocols, including soft lighting, background music, and staggered call-outs to encourage calm dispersal. Smoking and waste will be managed respectfully, with regular outside checks.</div>
e) The protection of children from harm <div>We will be a family-welcoming space during the day, with a demographic that is calm, respectful and well-mannered. As in our other venues, we will enforce an under-18s curfew of 8pm to maintain the right balance. Staff will be trained in safeguarding, and challenge 25 will be strictly upheld.</div>

